



QUAIL BELL

magazine

Imaginary • Nostalgic • Otherworldly

Exclusively reaching the quirky and curious online & in print!
Art, literature, history, folklore, and other oddities.

MEDIA KIT



Welcome to
**QUAIL BELL
MAGAZINE**

Quail Bell Magazine is an online and quarterly print magazine for young women and men who love the **imaginary**, the **nostalgic**, and the **otherworldly**. It is designed to be clever, creative, and informative in its stories about art, literature, history, folklore, and “other oddities.” Our readers and contributors come from all over the world, but our editorial staff is proudly based in **Richmond, Virginia**. Think **international appeal** with **Southern charm**.

20,000+ readers check out our website every month, while **hundreds of readers devour our growing print magazine cover to cover**. Your options for advertising on QuailBellMagazine.com or in Quail Bell Magazine [print] will result in a **highly targeted and cost-effective** approach to helping your business grow.

Quail Bell Magazine is owned by **Quail Bell Press & Productions, LLC**, a small, local business—just like yours. **The Quail Bell Crew is committed to nurturing small businesses**, especially ones whose owners are women or minorities and have deep interests in their communities. We want to see your business succeed.

PINPOINT TARGET MARKETING [WEB & PRINT]

Most of our readers are **creative, socially-engaged young women and men** interested in the arts, history, folklore, and social justice, especially with a DIY edge. **They depend on Quail Bell Magazine for unique, honest, and well-written content that is beautifully presented.** This a specific yet diverse group that treasures local, specially-made, and unusual things, much like the products and services your business creates and provides. **The Quail Bell Crew works to bring you to these customers at prices you can afford.**

TARGETED DISTRIBUTION [WEB & PRINT]

Our website is updated daily and always buzzing with activity on Facebook, Twitter, and other social media. Our stories are frequently linked to and shared, bringing new clicks everyday. Thanks to a combination of local outreach and web promotion, ***Quail Bell* has a devoted and ever-growing fan base in Richmond, Virginia and far beyond.** As we increase our print circulation and participate in more events, the print magazine is becoming increasingly available and is always strategically placed. Currently the print magazine is carried at Bluestockings Books in New York, New York and Shooting Star Gallery in Suffolk, Virginia.

PORTABLE SIZE & GORGEOUS FULL COLOR [PRINT]

Our pocket-size print magazine is expertly designed, featuring a harmonious array of original illustrations and eye-catching photographs. Your ad will complement and be complemented by the visual and written content. We table at events along the East Coast, including the popular Brooklyn 'Zine Fest. ►

ONLINE PRICING

Exclusive Advertorial: \$500 (up to 1,000 words; posted to The Real blogroll)

Feature Advertorial: \$300 (up to 500 words; posted to The Real blogroll)

Premiere Advertorial: \$200 (up to 300 words; posted to The Real blogroll)

Homepage Premiere Image: \$200/month (or \$150/month for 1 year)

Homepage Feature Image: \$100/month (or \$75/month for 1 year)

Premiere Rotating Banner: \$75/month (or \$60/month for 1 year)

Feature Listing Banner: \$75/month (or \$60/month for 1 year)

Blogroll Sidebar Square: \$25/month (or \$20/month for 1 year)

Preferred Listing: \$20/month (or \$10/month for 1 year)

Directory Listing: \$10/month (or \$5/month for 1 year)

Featured Event: \$5/event/month

PRINT PRICING

Full-page: \$100

Half-page: \$75

Quarter-page: \$30

Quail Bell Press & Productions, LLC offers a host of creative marketing services to better promote your business. Please visit www.quailbell.com and send your project inquiry to info@quailbell.com.